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You Don't Have To Go To Hollywood Anymore!

Sound Visions Media brings Award-Winning Video Production to the Central Coast

(Ojai CA, February 15, 2011) Sound Visions Media [soundvisionsmedia.com] announces the launch of a full service media planning and production company for marketing and promotional needs located in the Ojai Valley. Offering over 50 years combined experience from a team of professionals, Sound Visions Media has emerged to produce and promote messages that are certain to make any business successful. The team provides commercials, documericals, green screen productions, motion graphics/animation, video editing, post-production, corporate interviews, commercial photography and effective public relations campaigns for their clients. They are equipped to shoot on-location or in the studio for any type of end product, whether it's for Web delivery, DVD, Blu-Ray or High Definition Broadcast on TV. Some of their past clients include: Tribune Broadcasting, Motorola, Nestlé, FOX Television, Spike TV, Discovery/TLC, Universal Studios, Disney and retail merchants and commercial businesses in the Ojai Valley and Central Coast area.

According to producer and co-founder, Jeff Foster, "Due to the emergence of social networking as a source of information and marketing, we decided to provide a solid, professional video and post-production company to the Ojai Valley and the California Central Coast without having to go to Hollywood to get the job done. As the economy grows, small businesses, authors, artists, and organizations will need access to creating effective marketing tools and the Sound Visions Media team will be there to help them." Foster, a 2010 Telly Awards recipient for his docmercial, *Visions Of America*, is constantly in demand to create documericals for projects. "More than just a commercial or promotional interview," said Foster, "the docmercial gives an emotional impact with audiences and works through viral marketing and PR campaigns as a newsworthy story that generates traffic and sales." Foster literally wrote the book on green screen production with *The Green Screen Handbook* (Wiley/Sybex, pub), and he and the Sound Visions Media team feel that the use of green screen can help enhance production with creative visuals that give your product or company a professional edge. Sound Visions Media is currently working with visual effects studio, Films In Motion creating visual effects for feature films, a documentary entitled *Women Of Age*, an Ojai tourism docmercial, and a docmercial for the book, *The Everyday Space Traveler*. For more information go to, www.SoundVisionsMedia.com or contact 805-272-8125.

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